

Linking System of Care for Ohio's Youth

Elevator speech: Communicating our message

- 1) Why? What is driving us? Our values: "We believe..." or "Because..."
- 2) How? Our approach
- 3) What? The desired result of our approach driven by our value.

An example for LSC:

[Why] We believe that Ohio's child and youth victims deserve the most sensitive, protective, effective, just responses from our communities and state.

[How] By creating more functional capacity and alignment to common principles across systems, more sensitive identification of victimized children and youth, and more seamless access to equitable, appropriate, coordinated and stable trauma-informed supports, *[What]* these children and their caregiving families will be set on a path to healing and achieving their full potential in life, and Ohio communities will also realize benefits.

Formal voice:

We believe that Ohio's child and youth victims deserve the most sensitive, protective, effective, just responses from our communities and state.

By creating more functional capacity and alignment to common principles across systems, more sensitive identification of victimized children and youth, and more seamless access to equitable, appropriate, coordinated and stable trauma-informed supports, these children and their caregiving families will be set on a path to healing and achieving their full potential in life, and Ohio communities will also realize benefits.

Casual voice:

We believe children and teens who are victims of crime deserve our very best efforts. In order to deliver all they deserve, we need to understand the functions and needs of systems that serve these kids in their communities. We expect this project at state-, systems- and community-levels will provide much better outcomes for these young victims.